



MUSEUM  
OF  
POP  
CULTURE

**NEWS RELEASE  
FOR IMMEDIATE RELEASE**

August 15, 2017

***SCARED TO DEATH: THE THRILL OF HORROR FILM  
OPENS AT THE MUSEUM OF POP CULTURE SEPTEMBER 30  
New immersive exhibition examines the genre's most memorable monsters***

SEATTLE – The Museum of Pop Culture (MoPOP) announced the opening of a new exhibition, *Scared to Death: The Thrill of Horror Film*. Organized by MoPOP, this original exhibit takes an in-depth look at more than a century of horror cinema. From blood-thirsty vampires and unrelenting zombies to fiendish slashers, this immersive experience presents the broad range of iconic horror villains and the stories over the generations that have brought them to life. ***Scared to Death: The Thrill of Horror Film opens at MoPOP on September 30, 2017.***

The exhibit features a macabre display of more than 50 props and costumes from film and television including *The Walking Dead*, *A Nightmare on Elm Street*, *Friday the 13<sup>th</sup>*, *Buffy the Vampire Slayer*, *Blade*, *Bride of Frankenstein*, *The Thing*, *Dawn of the Dead*, *Hostel*, *Jeepers Creepers*, *Pet Sematary*, and more. Taking inspiration from the genre, the 3,000 square foot gallery space is designed to evoke the unsettling sensations associated with cinematic terror. Themed sections include an unholy vampire chapel with walls dripping blood, a zombie containment area with an aquarium wall of submerged zombie heads from *The Walking Dead*, and a slasher's den with a thicket of corpses suspended from the ceiling. The exhibit will also feature multi-media experiences including exhibit films, oral history interviews, and interactive photo ops.

"Following the success of MoPOP's first horror exhibition, *Can't Look Away: The Lure of Horror Film*, we dramatically expanded and elevated the experience with new artifacts; and designed a bolder, morbidly elaborate exhibit environment," says Jacob McMurray, Senior Curator, MoPOP. "We are also thrilled to add acclaimed directors Karyn Kusama and Roxanne Benjamin to join our guest curators, Roger Corman, John Landis, and Eli Roth."

## ARTIFACT HIGHLIGHTS:

- Sweater worn by Freddy Krueger from *A Nightmare on Elm Street*, 1984
- Severed heads from *The Walking Dead*, 2012
- Church the Cat prop from *Pet Sematary*, 1989
- Creeper costume worn by Jonathan Breck in *Jeepers Creepers*, 2001
- Machete prop from *Dawn of the Dead*, 1978
- Costume worn by Wesley Snipes in *Blade*, 1998
- Lament Configuration Box from *Hellraiser: Inferno*, 2000
- Pamela Voorhees severed head prop, from *Friday the 13<sup>th</sup>*, 1980
- Stunt stake gun used in *Fright Night*, 2011
- Hacksaw used by Carey Elwes as Dr. Lawrence Gordon in *Saw*, 2004
- Hero functioning repeater crossbow used by Hugh Jackman in *Van Helsing*, 2004
- Hi-8 camcorder used onscreen in *The Blair Witch Project*, 1999
- “Gill Man” mask from *Creature from the Black Lagoon*, 1954
- Mr. Pointy stake used by Sarah Michelle Gellar as Buffy in *Buffy the Vampire Slayer*, 1998
- *Pages from the Necronomicon Ex-Mortis (Book of the Dead)* from *Evil Dead 2: Dead by Dawn*, 1987
- Special effects switchboard used in *Frankenstein, Bride of Frankenstein, and other films 1930-1965*
- Axe used by Jack Nicholson as Jack Torrance in *The Shining*, 1980
- Chainsaw used by the German Surgeon in *Hostel*, 2005

*Scared to Death: The Thrill of Horror Film* is included with museum admission. Due to some graphic content, this exhibit is recommended for ages 13 and up.

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### **ABOUT THE MUSEUM OF POP CULTURE (MoPOP)**

MoPOP is a leading-edge, nonprofit museum, dedicated to the ideas and risk-taking that fuel popular culture. With its roots in rock 'n' roll, MoPOP serves as a gateway museum, reaching multigenerational audiences through collections, exhibitions and educational programs, using interactive technologies to engage and empower its visitors. At MoPOP, artists, audiences and ideas converge, bringing understanding, interpretation and scholarship to the popular culture of our time. MoPOP is housed in a 140,000 square foot Frank O. Gehry-designed building. This spectacular, prominently visible structure has the presence of a monumental sculpture set amid the backdrop of the Seattle Center.

### **CURRENT EXHIBITIONS AT MoPOP**

*Bowie by Mick Rock*

*The Jim Henson Exhibition: Imagination Unlimited*

*Star Trek: Exploring New Worlds*

*Wild Blue Angel: Hendrix Abroad, 1966-1970*

*Infinite Worlds of Science Fiction*

*Indie Game Revolution* sponsored by Nintendo

*Fantasy: Worlds of Myth and Magic*

*We Are 12™: The Seattle Seahawks and the Road to Victory*

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